

# **\$10,000 Prime Sponsor Partnership**

## **Benefits**

**Official Designation** as “Cow Parade Harrisburg 2004 Prime Sponsor”

**Sponsorship of 1 COW**, uniquely designed by the artist of your choice or chosen from designs collected in “Open Call” to Harrisburg Area artists

**Permanent Ownership** of your sponsored cow

**Marketing Rights** to Cow Parade Harrisburg 2004 and your cows in general advertising, PR and promotional efforts

**Merchandising Rights** for Cow Parade Harrisburg 2004 promotional products

**Inclusion** in selected Cow Parade Harrisburg 2004 printed materials, advertisements, press releases, etc

**Inclusion** in Cow Parade Harrisburg 2004 Website

**Cow Plaque** with Sponsor’s artists and Cow’s name affixed to base of the cow

**4 tickets** to Cow Parade Harrisburg 2004 “Kick Off Party”

**2 tickets** to Live Auction Gala Party

**4 Premier and 8 General tickets** to Cow Parade Harrisburg 2004 Live Auction

**3 Copies** of official Cow Parade Harrisburg 2004 book

**1 Framed Limited Edition** Cow Parade Harrisburg 2004 print

**Right to Designate** up to **25%** of the proceeds from the auction of your sponsored to a local charity of choice within an eight county area

